

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, June 7, 2011 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of June 7, 2011 Agenda
3. *Approval* of May 3, 2011 Meeting Minutes
4. *Approval* of April 2011 (Revised) and May 2011 Financial Reports
5. Call to the Public
6. New Business
 - a. Proposed DBD Sign Ordinance (Amy Cyphert)
 - b. Discuss email communication alternatives to IContact
7. Old Business
 - a. Merchant advisory committee update
 - Status of expanded business hours for merchants
 - b. Marketing Subcommittee report
 - Outdoor Café Advertising Budget update (Nick Palizzi/Matt Modrack)
 - 2011 Advertising Budget
 - c. Parking Enforcement Policy Subcommittee update
 - d. Status of new PSD logo (Nick Palizzi)
 - e. Envision Brighton World Café update
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce (Mark Binkley)
 - c. DDA (Shawn Pipoly)
 - d. Main Street Program Update (Claudia Roblee)
9. Board Member Updates
10. Staff Updates (Matt Modrack)
11. Call to the Public
12. Adjournment

Next PSD board meeting – July 12, 2011 – 7:30 a.m.