

City of Brighton
Principal Shopping District Board Meeting Agenda
Wednesday, August 4, 2010 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of August 4, 2010 Agenda
3. *Approval* of July 13, 2010 Meeting Minutes
4. *Approval* of July 2010 Financial Report
5. Call to the Public
6. New Business
 - WHMI Proposal – Smokin’ Jazz & BBQ Blues Festival Ad Campaign
 - 4th Quarter Advertising
 - World Café Process discussion
 - Review revised Business Recruitment Packet
7. Old Business
 - Funding alternatives subcommittee report
 - Walking map status (Nick Palizzi)
 - Marketing Subcommittee report
 - Farmers Market/Shop Local Saturdays Report (Claudia Roblee)
 - Outdoor Café Advertising (Nick Palizzi)
 - Status of part-time/temporary help for DBMA
 - ContactWorks
8. Liaison Reports:
 - City Council (Claudia Roblee)
 - Chamber of Commerce (Mark Binkley)
 - Downtown Brighton Merchants Association (Lisa Nelson) – Summerfest Recap
 - DDA (Shawn Pipoly)
9. Board Member Updates
10. Staff Updates
 - Michigan Main Street Training
11. Call to the Public
12. Adjournment

Next PSD board meeting – **Tuesday, September 7, 2010 – 7:30 a.m.**