

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, September 6, 2011 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of September 6, 2011 Agenda
3. *Approval* of August 3, 2011 Meeting Minutes
4. *Approval* of August 2011 Financial Report
5. Call to the Public
6. New Business
 - a. Consider approval of an endorsement letter for Chamber sign variance application
 - b. Consider approval of a ¼ page PSD logo ad for “Celebrate Brighton”, a commemorative publication from the Press & Argus (9/29/11 publication date)
 - c. Consider approval of WHMI proposal for Smokin’ Jazz & Barbecue Blues ads
7. Old Business
 - a. Merchant advisory committee update (8/31/11 meeting)
 - b. Marketing Subcommittee report
 - Outdoor Café Co-Op Advertising (Nick Palizzi)
 - 2011 Advertising Budget
 - c. Parking Strategy Subcommittee update
 - d. SELCRA Service Agreement subcommittee update
 - e. Banner Program update (Lauri French)
8. Liaison Reports:
 - a. City Council (Claudia Roblee)
 - b. Chamber of Commerce (Mark Binkley)
 - c. DDA (Shawn Pipoly)
 - d. Main Street Program (Claudia Roblee)
9. Board Member Updates
10. Staff Updates (Lauri French)
11. Call to the Public
12. Adjournment

Next PSD board meeting – Tuesday, October 4, 2011 – 7:30 a.m.